

PRESS RELEASE

PROVISIONAL

NEW PASSENGER CAR REGISTRATIONS BY MANUFACTURER

EUROPEAN UNION + EFTA + UK

16/04/2021

	March					Jan-Mar				
	%Share ¹		Units		%Change	%Share ¹		Units		%Change
	'21	'20	2021	2020	21/20	'21	'20	2021	2020	21/20
VW Group	24.6	27.4	341,450	234,011	+45.9	25.0	26.3	771,865	802,748	-3.8
VOLKSWAGEN	10.6	11.6	147,055	98,722	+49.0	10.7	11.6	331,355	353,056	-6.1
SKODA	4.9	5.6	67,747	48,140	+40.7	5.3	5.4	162,604	164,030	-0.9
AUDI	5.2	6.0	72,496	51,346	+41.2	5.0	5.3	155,531	160,819	-3.3
SEAT ²	3.3	3.5	45,166	29,458	+53.3	3.3	3.5	102,728	107,255	-4.2
PORSCHE	0.6	0.7	8,347	5,868	+42.2	0.6	0.5	18,296	16,117	+13.5
OTHERS ³	0.0	0.1	639	477	+34.0	0.0	0.0	1,351	1,471	-8.2
STELLANTIS	21.0	14.2	292,149	121,293	+140.9	21.7	20.4	669,676	623,447	+7.4
PEUGEOT	6.4	4.3	88,533	36,551	+142.2	7.0	6.1	215,470	186,173	+15.7
OPEL/VAUXHALL	4.5	3.9	63,048	33,233	+89.7	4.3	4.4	132,862	134,334	-1.1
FIAT	4.1	2.4	56,441	20,639	+173.5	4.2	4.0	128,993	121,952	+5.8
CITROEN	4.1	2.6	56,377	21,907	+157.3	4.1	3.9	126,866	119,865	+5.8
JEEP	1.1	0.5	15,192	4,463	+240.4	1.1	0.9	35,030	26,320	+33.1
LANCIA/CHRYSLER	0.4	0.1	5,094	517	+885.3	0.4	0.4	13,013	12,725	+2.3
DS	0.3	0.3	4,182	2,427	+72.3	0.3	0.4	9,896	13,083	-24.4
ALFA ROMEO	0.2	0.2	2,800	1,358	+106.2	0.2	0.3	6,509	8,167	-20.3
OTHERS ⁴	0.0	0.0	482	198	+143.4	0.0	0.0	1,037	828	+25.2
RENAULT Group	7.8	7.5	108,378	63,620	+70.4	8.4	8.8	260,219	268,329	-3.0
RENAULT	5.3	5.0	73,807	42,890	+72.1	5.5	6.0	170,612	184,330	-7.4
DACIA	2.5	2.4	34,200	20,433	+67.4	2.9	2.7	88,913	83,180	+6.9
ALPINE	0.0	0.0	205	127	+61.4	0.0	0.0	371	255	+45.5
LADA	0.0	0.0	166	170	-2.4	0.0	0.0	323	564	-42.7
BMW Group	7.5	8.5	103,639	72,694	+42.6	7.3	7.1	226,567	216,976	+4.4
BMW	5.8	6.5	80,702	55,204	+46.2	5.9	5.7	182,401	174,566	+4.5
MINI	1.7	2.1	22,937	17,490	+31.1	1.4	1.4	44,166	42,410	+4.1
HYUNDAI Group	7.1	7.9	98,599	67,181	+46.8	7.2	7.3	221,860	222,022	-0.1
KIA	3.5	4.5	48,468	38,207	+26.9	3.7	3.7	113,812	113,026	+0.7
HYUNDAI	3.6	3.4	50,131	28,974	+73.0	3.5	3.6	108,048	108,996	-0.9
TOYOTA Group	5.9	6.2	82,357	53,046	+55.3	6.3	6.1	194,815	185,182	+5.2
TOYOTA	5.5	5.7	76,679	48,529	+58.0	5.9	5.6	183,069	171,811	+6.6
LEXUS	0.4	0.5	5,678	4,517	+25.7	0.4	0.4	11,746	13,371	-12.2
DAIMLER	6.4	9.5	89,470	80,802	+10.7	6.2	6.7	189,926	204,961	-7.3
MERCEDES	6.2	9.3	85,480	79,509	+7.5	5.9	6.6	180,928	201,303	-10.1
SMART	0.3	0.2	3,990	1,293	+208.6	0.3	0.1	8,998	3,658	+146.0
FORD	5.0	5.1	68,913	43,292	+59.2	5.1	5.3	157,849	160,808	-1.8
VOLVO CAR CORP.	2.9	2.9	40,843	24,603	+66.0	2.9	2.4	88,078	72,065	+22.2
NISSAN	2.8	3.2	39,477	27,033	+46.0	2.5	2.9	77,289	87,272	-11.4
JAGUAR LAND ROVER Group	2.1	2.7	29,491	23,434	+25.8	1.5	1.6	47,091	50,350	-6.5
LAND ROVER	1.7	2.0	23,000	16,719	+37.6	1.2	1.2	36,763	35,708	+3.0
JAGUAR	0.5	0.8	6,491	6,715	-3.3	0.3	0.5	10,328	14,642	-29.5
MAZDA	1.2	1.3	16,816	11,201	+50.1	1.1	1.2	33,959	36,202	-6.2
MITSUBISHI	0.6	1.2	7,909	10,228	-22.7	0.5	1.1	16,792	32,610	-48.5
HONDA	0.5	0.9	6,866	7,553	-9.1	0.5	0.7	13,883	22,424	-38.1

SOURCE: ACEA MEMBERS

¹ ACEA estimation based on total by market

² Includes Cupra

³ Includes Bentley, Lamborghini and Bugatti

⁴ Includes Dodge, Maserati and RAM

For further information, please contact: Francesca Piazza - Statistics Manager - E-mail: fp@acea.be

This information is available on the ACEA website: <http://www.acea.be>