

PRESS EMBARGO FOR ALL DATA
8.00am CET (7.00am GMT), 18 January 2021

NEW PASSENGER CAR REGISTRATIONS, BY MANUFACTURER EUROPEAN UNION + EFTA + UK

	DECEMBER					JANUARY-DECEMBER				
	% share ¹		Units		% change 21/20	% share ¹		Units		% change 21/20
	'21	'20	2021	2020		'21	'20	2021	2020	
Volkswagen Group	23.5	26.4	223,281	320,784	-30.4	25.0	25.6	2,944,117	3,056,143	-3.7
Volkswagen	10.0	13.0	95,167	158,199	-39.8	10.8	11.4	1,274,137	1,358,059	-6.2
Audi	4.8	4.5	45,470	54,442	-16.5	5.1	5.0	597,428	600,529	-0.5
Skoda	4.8	5.1	45,847	62,417	-26.5	5.0	5.4	589,170	644,174	-8.5
Seat ²	2.6	3.0	25,047	36,867	-32.1	3.4	3.1	400,155	374,797	+6.8
Porsche	1.2	0.7	11,341	8,416	+34.8	0.7	0.6	77,844	73,529	+5.9
Others ³	0.0	0.0	409	443	-7.7	0.0	0.0	5,383	5,055	+6.5
STELLANTIS	18.7	19.2	177,734	233,115	-23.8	20.2	20.2	2,378,979	2,417,982	-1.6
Peugeot	6.4	5.9	60,443	72,071	-16.1	6.2	6.2	724,383	741,500	-2.3
Opel/Vauxhall	3.8	3.5	35,733	42,298	-15.5	4.1	4.1	486,503	485,808	+0.1
Fiat ⁴	3.2	4.1	30,591	50,323	-39.2	4.0	4.1	475,502	491,110	-3.2
Citroen	3.3	3.3	31,163	39,628	-21.4	3.8	3.8	445,650	448,572	-0.7
Jeep	1.0	1.1	9,558	13,725	-30.4	1.1	1.0	128,968	123,903	+4.1
Lancia/Chrysler	0.2	0.4	2,215	4,731	-53.2	0.4	0.4	43,725	43,067	+1.5
DS	0.5	0.4	4,744	4,806	-1.3	0.4	0.4	42,708	43,027	-0.7
Alfa Romeo	0.3	0.4	2,706	4,953	-45.4	0.2	0.3	26,322	36,443	-27.8
Others ⁵	0.1	0.0	581	580	+0.2	0.0	0.0	5,218	4,552	+14.6
Renault Group	11.8	10.4	112,253	125,835	-10.8	9.3	10.3	1,093,539	1,227,924	-10.9
Renault	7.1	7.1	67,402	85,641	-21.3	5.8	6.8	678,736	819,067	-17.1
Dacia	4.7	3.3	44,247	39,866	+11.0	3.5	3.4	410,788	405,484	+1.3
Alpine	0.0	0.0	411	246	+67.1	0.0	0.0	2,438	1,328	+83.6
Lada	0.0	0.0	193	82	+135.4	0.0	0.0	1,577	2,045	-22.9
Hyundai Group	7.9	6.1	74,848	74,085	+1.0	8.7	7.0	1,018,563	841,033	+21.1
Hyundai	4.5	3.6	42,750	43,926	-2.7	4.4	3.5	515,886	424,318	+21.6
Kia	3.4	2.5	32,098	30,159	+6.4	4.3	3.5	502,677	416,715	+20.6
BMW Group	7.2	7.3	68,590	88,296	-22.3	7.3	7.1	858,762	847,763	+1.3
BMW	5.2	5.9	49,295	71,436	-31.0	5.8	5.6	682,895	674,898	+1.2
Mini	2.0	1.4	19,295	16,860	+14.4	1.5	1.4	175,867	172,865	+1.7
Toyota Group	5.9	5.7	56,065	68,946	-18.7	6.5	5.8	760,178	693,508	+9.6
Toyota	5.6	5.3	52,965	63,796	-17.0	6.1	5.4	712,574	646,497	+10.2
Lexus	0.3	0.4	3,100	5,150	-39.8	0.4	0.4	47,604	47,011	+1.3
Daimler	6.7	6.2	63,822	74,960	-14.9	5.8	6.4	678,574	762,320	-11.0
Mercedes	6.4	5.8	60,511	70,181	-13.8	5.5	6.1	642,948	735,185	-12.5
Smart	0.3	0.4	3,311	4,779	-30.7	0.3	0.2	35,626	27,135	+31.3
Ford	3.7	4.7	35,421	57,352	-38.2	4.4	5.4	523,970	648,530	-19.2
Volvo	2.9	2.8	27,139	33,858	-19.8	2.5	2.4	289,301	286,265	+1.1
Nissan	2.2	2.5	21,036	30,272	-30.5	2.1	2.4	249,232	290,520	-14.2
Mazda	1.0	1.3	9,098	15,656	-41.9	1.3	1.2	155,434	149,419	+4.0
Jaguar Land Rover Group	1.0	1.4	9,513	17,306	-45.0	1.3	1.3	149,784	159,423	-6.0
Land Rover	0.7	0.9	6,907	10,589	-34.8	0.9	0.9	111,745	112,776	-0.9
Jaguar	0.3	0.6	2,606	6,717	-61.2	0.3	0.4	38,039	46,647	-18.5
Mitsubishi	0.6	0.6	5,781	6,891	-16.1	0.6	0.9	73,370	103,411	-29.1
Honda	0.5	0.7	4,550	7,893	-42.4	0.6	0.7	68,346	80,656	-15.3

SOURCE: ACEA MEMBERS

¹ ACEA estimation based on total by market

² Including Cupra

³ Including Bentley, Lamborghini and Bugatti

⁴ Including Abarth

⁵ Including Dodge, Maserati and RAM