

NEW PASSENGER CAR REGISTRATIONS, BY MANUFACTURER

EUROPEAN UNION

	MARCH					JANUARY-MARCH				
	% share ¹		Units		% change	% share ¹		Units		% change
	2023	2022	2023	2022		2023	2022	2023	2022	
Volkswagen Group	25.3	24.2	275,757	204,296	+35.0	25.7	24.7	680,787	554,279	+22.8
Volkswagen	10.2	10.1	111,444	85,602	+30.2	10.7	10.4	283,273	234,121	+21.0
Skoda	5.2	4.4	56,811	37,249	+52.5	5.5	5.1	145,379	114,107	+27.4
Audi	5.5	5.6	60,329	47,096	+28.1	5.3	5.2	140,924	115,912	+21.6
Seat	2.1	2.1	23,357	17,447	+33.9	2.2	2.3	57,935	51,557	+12.4
Cupra	1.5	1.2	16,273	10,393	+56.6	1.2	0.9	32,790	21,327	+53.7
Porsche	0.7	0.7	7,126	6,167	+15.6	0.7	0.7	19,436	16,248	+19.6
Others ²	0.0	0.0	417	342	+21.9	0.0	0.0	1,050	1,007	+4.3
Stellantis	19.9	19.9	216,862	168,517	+28.7	19.3	20.5	511,910	459,822	+11.3
Peugeot	6.4	5.9	69,410	49,724	+39.6	6.1	6.4	162,164	143,508	+13.0
Fiat ³	3.4	4.0	37,064	33,440	+10.8	3.6	4.0	96,359	88,843	+8.5
Opel	3.8	3.7	41,188	31,179	+32.1	3.5	3.8	92,691	85,001	+9.0
Citroen	3.8	4.1	41,158	34,532	+19.2	3.5	3.9	92,443	88,059	+5.0
Jeep	1.1	1.1	11,697	9,229	+26.7	1.1	1.2	30,396	27,329	+11.2
DS	0.5	0.6	5,255	4,689	+12.1	0.5	0.5	12,761	10,725	+19.0
Alfa Romeo	0.5	0.2	5,249	1,767	+197.1	0.4	0.2	11,849	4,666	+153.9
Lancia/Chrysler	0.5	0.4	5,071	3,615	+40.3	0.4	0.5	11,121	10,785	+3.1
Others ⁴	0.1	0.0	770	342	+125.1	0.1	0.0	2,126	906	+134.7
Renault Group	10.2	10.0	110,496	84,759	+30.4	10.8	10.0	285,688	224,615	+27.2
Renault	5.6	5.7	61,327	48,126	+27.4	5.6	5.7	148,476	127,392	+16.6
Dacia	4.5	4.3	49,025	36,348	+34.9	5.2	4.3	136,829	96,678	+41.5
Alpine	0.0	0.0	144	285	-49.5	0.0	0.0	383	545	-29.7
Hyundai Group	7.7	9.1	83,376	76,546	+8.9	8.3	9.3	219,464	209,659	+4.7
Kia	3.9	4.7	42,128	39,963	+5.4	4.3	4.9	113,008	109,946	+2.8
Hyundai	3.8	4.3	41,248	36,583	+12.8	4.0	4.4	106,456	99,713	+6.8
Toyota Group	6.3	6.5	68,939	55,031	+25.3	7.3	7.2	192,869	160,977	+19.8
Toyota	6.1	6.2	65,940	52,690	+25.1	7.0	6.9	184,284	154,116	+19.6
Lexus	0.3	0.3	2,999	2,341	+28.1	0.3	0.3	8,585	6,861	+25.1
BMW Group	6.6	6.7	72,227	56,526	+27.8	6.2	6.9	164,963	154,648	+6.7
BMW	5.2	5.5	57,066	46,270	+23.3	5.0	5.4	133,014	122,188	+8.9
Mini	1.4	1.2	15,161	10,256	+47.8	1.2	1.4	31,949	32,460	-1.6
Mercedes-Benz	5.6	6.0	60,570	50,480	+20.0	5.8	5.9	153,009	131,852	+16.05
Mercedes	5.3	5.7	58,056	47,968	+21.0	5.6	5.6	147,700	125,773	+17.4
Smart	0.2	0.3	2,514	2,512	+0.1	0.2	0.3	5,309	6,079	-12.7
Ford	3.7	4.5	39,760	38,324	+3.7	3.7	4.5	99,337	101,175	-1.8
Tesla	3.7	2.7	40,777	22,917	+77.9	2.6	1.6	68,699	36,508	+88.2
Nissan	2.3	2.0	25,332	16,860	+50.2	2.1	1.8	54,784	40,234	+36.2
Volvo Cars	2.0	2.3	21,418	19,057	+12.4	2.0	2.3	53,843	51,041	+5.5
Mazda	1.6	1.5	17,845	12,704	+40.5	1.5	1.3	40,792	28,735	+42.0
Suzuki	1.4	1.3	14,840	10,621	+39.7	1.4	1.3	36,358	29,157	+24.7
Jaguar Land Rover Group	0.7	0.5	7,136	4,325	+65.0	0.6	0.5	17,021	11,419	+49.1
Land Rover	0.5	0.4	5,858	3,108	+88.5	0.5	0.4	14,347	8,484	+69.1
Jaguar	0.1	0.1	1,278	1,217	+5.0	0.1	0.1	2,674	2,935	-8.9
Mitsubishi	0.3	0.6	3,550	5,258	-32.5	0.3	0.6	8,255	13,349	-38.2
Honda	0.3	0.5	2,806	4,180	-32.9	0.3	0.5	7,490	10,730	-30.2

¹ ACEA estimation based on total by market

² Bentley and Lamborghini

³ Includes Abarth

⁴ Dodge, Maserati, and RAM