

NEW CAR REGISTRATIONS BY MANUFACTURER

EUROPEAN UNION (EU)

	DECEMBER					JANUARY-DECEMBER				
	% share ¹		Units		% change	% share ¹		Units		% change
	2023	2022	2023	2022	23/22	2023	2022	2023	2022	23/22
Volkswagen Group	26.1	25.0	226,397	223,888	+1.1	26.1	25.2	2,753,053	2,332,715	+18.0
Volkswagen	11.4	11.3	99,123	101,152	-2.0	10.9	11.1	1,149,741	1,028,632	+11.8
Skoda	5.3	4.4	45,948	39,452	+16.5	5.5	5.0	580,729	461,769	+25.8
Audi	5.1	5.4	44,225	48,120	-8.1	5.4	5.1	570,455	476,073	+19.8
Seat	1.9	1.5	16,235	13,245	+22.6	2.0	1.9	209,675	176,776	+18.6
Cupra	1.9	1.6	16,195	14,394	+12.5	1.6	1.3	166,515	121,155	+37.4
Porsche	0.5	0.8	4,302	7,163	-39.9	0.7	0.7	69,690	62,455	+11.6
Others ²	0.0	0.0	369	362	+1.8	0.1	0.1	6,249	5,855	+6.7
Stellantis	14.0	16.7	121,150	149,944	-19.2	17.8	19.7	1,880,083	1,827,343	+2.9
Peugeot	4.0	4.8	35,115	43,038	-18.4	5.4	6.0	569,509	557,043	+2.2
Fiat ³	2.8	3.3	24,258	29,978	-19.1	3.4	4.0	358,867	368,941	-2.7
Opel/Vauxhall	2.8	3.3	24,292	29,596	-17.9	3.3	3.7	351,848	338,529	+3.9
Citroen	2.2	2.7	19,378	23,894	-18.9	3.2	3.7	334,571	341,515	-2.0
Jeep	1.0	1.3	8,758	11,350	-22.8	1.1	1.1	120,734	98,463	+22.6
Alfa Romeo	0.4	0.4	3,242	3,800	-14.7	0.4	0.3	46,997	30,062	+56.3
DS	0.3	0.5	2,652	4,884	-45.7	0.4	0.5	45,246	45,581	-0.7
Lancia/Chrysler	0.3	0.3	3,013	2,593	+16.2	0.4	0.4	44,802	41,073	+9.1
Others ⁴	0.1	0.1	442	811	-45.5	0.1	0.1	7,509	6,136	+22.4
Renault Group	11.9	12.1	103,340	108,254	-4.5	10.9	10.6	1,152,230	985,248	+16.9
Renault	7.1	6.8	61,566	61,217	+0.6	6.0	5.9	629,093	541,946	+16.1
Dacia	4.7	5.2	41,098	46,606	-11.8	4.9	4.8	519,547	440,429	+18.0
Alpine	0.1	0.0	676	431	+56.8	0.0	0.0	3,590	2,873	+25.0
Hyundai Group	7.6	6.9	66,138	62,118	+6.5	8.4	9.2	885,626	849,546	+4.2
Kia	3.5	3.2	29,938	28,875	+3.7	4.3	4.6	453,393	429,912	+5.5
Hyundai	4.2	3.7	36,200	33,243	+8.9	4.1	4.5	432,233	419,634	+3.0
Toyota Group	6.8	6.3	58,797	56,879	+3.4	6.9	7.2	728,727	662,800	+9.9
Toyota	6.3	6.0	54,882	53,817	+2.0	6.5	6.9	686,705	635,978	+8.0
Lexus	0.5	0.3	3,915	3,062	+27.9	0.4	0.3	42,022	26,822	+56.7
BMW Group	8.3	7.2	71,588	64,912	+10.3	6.9	6.8	722,767	625,991	+15.5
BMW	6.8	5.8	59,022	52,216	+13.0	5.6	5.4	589,682	504,707	+16.8
Mini	1.4	1.4	12,566	12,696	-1.0	1.3	1.3	133,086	121,284	+9.7
Mercedes-Benz	6.9	6.9	59,813	62,288	-4.0	5.7	5.9	597,525	549,179	+8.8
Mercedes	6.6	6.6	56,884	59,596	-4.6	5.4	5.7	570,591	529,288	+7.8
Smart	0.3	0.3	2,929	2,692	+8.8	0.3	0.2	26,934	19,891	+35.4
Ford	2.9	3.6	25,379	32,264	-21.3	3.4	4.1	362,805	380,289	-4.6
Tesla	3.5	3.6	30,055	32,269	-6.9	2.6	1.6	279,042	147,457	+89.2
Volvo Cars	2.8	2.8	24,256	25,450	-4.7	2.1	2.1	219,712	191,618	+14.7
Nissan	1.9	1.6	16,672	14,731	+13.2	1.9	1.7	195,569	155,444	+25.8
Suzuki	1.5	1.2	12,785	10,443	+22.4	1.5	1.2	154,948	108,013	+43.5
Mazda	1.4	1.3	12,188	11,644	+4.7	1.4	1.2	145,567	108,330	+34.4
Jaguar Land Rover Group	0.6	0.5	5,220	4,745	+10.0	0.7	0.6	69,241	58,523	+18.3
Land Rover	0.5	0.4	4,568	3,876	+17.9	0.6	0.5	58,987	46,549	+26.7
Jaguar	0.1	0.1	652	869	-25.0	0.1	0.1	10,254	11,974	-14.4
Mitsubishi	0.4	0.8	3,887	7,367	-47.2	0.4	0.6	40,532	54,280	-25.3
Honda	0.3	0.3	2,889	2,543	+13.6	0.3	0.4	32,912	39,967	-17.7

¹ ACEA estimation based on total by market

² Bentley, Bugatti, Lamborghini, and MAN

³ Includes Abarth

⁴ Dodge, Maserati, and RAM