

NEW CAR REGISTRATIONS BY MANUFACTURER

EUROPEAN UNION (EU)

	JANUARY					JANUARY-JANUARY				
	% share ¹		Units		% change	% share ¹		Units		% change
	2024	2023	2024	2023	24/23	2024	2023	2024	2023	24/23
Volkswagen Group	25.9	26.1	221,011	198,233	+11.5	25.9	26.1	221,011	198,233	+11.5
Volkswagen	9.7	11.3	82,312	85,947	-4.2	9.7	11.3	82,312	85,947	-4.2
Skoda	6.2	5.8	52,397	43,827	+19.6	6.2	5.8	52,397	43,827	+19.6
Audi	5.0	5.0	42,886	37,689	+13.8	5.0	5.0	42,886	37,689	+13.8
Seat	2.6	2.2	21,735	16,416	+32.4	2.6	2.2	21,735	16,416	+32.4
Cupra	1.6	0.9	13,748	7,095	+93.8	1.6	0.9	13,748	7,095	+93.8
Porsche	0.9	0.9	7,434	6,762	+9.9	0.9	0.9	7,434	6,762	+9.9
Others ²	0.1	0.1	499	497	+0.4	0.1	0.1	499	497	+0.4
Stellantis	19.1	18.6	162,525	141,302	+15.0	19.1	18.6	162,525	141,302	+15.0
Peugeot	6.0	5.6	50,865	42,534	+19.6	6.0	5.6	50,865	42,534	+19.6
Opel/Vauxhall	3.6	3.1	30,459	23,529	+29.5	3.6	3.1	30,459	23,529	+29.5
Citroen	3.5	3.2	29,997	24,532	+22.3	3.5	3.2	29,997	24,532	+22.3
Fiat ³	3.3	3.9	28,029	29,872	-6.2	3.3	3.9	28,029	29,872	-6.2
Jeep	1.3	1.2	11,436	9,495	+20.4	1.3	1.2	11,436	9,495	+20.4
Lancia/Chrysler	0.5	0.5	3,917	3,586	+9.2	0.5	0.5	3,917	3,586	+9.2
Alfa Romeo	0.4	0.4	3,799	3,317	+14.5	0.4	0.4	3,799	3,317	+14.5
DS	0.4	0.5	3,576	3,654	-2.1	0.4	0.5	3,576	3,654	-2.1
Others ⁴	0.1	0.1	447	783	-42.9	0.1	0.1	447	783	-42.9
Renault Group	10.1	11.7	86,071	88,647	-2.9	10.1	11.7	86,071	88,647	-2.9
Dacia	5.8	6.0	49,078	45,476	+7.9	5.8	6.0	49,078	45,476	+7.9
Renault	4.3	5.7	36,828	43,025	-14.4	4.3	5.7	36,828	43,025	-14.4
Alpine	0.0	0.0	165	146	+13.0	0.0	0.0	165	146	+13.0
Toyota Group	8.8	8.6	75,005	65,246	+15.0	8.8	8.6	75,005	65,246	+15.0
Toyota	8.3	8.2	70,712	62,196	+13.7	8.3	8.2	70,712	62,196	+13.7
Lexus	0.5	0.4	4,293	3,050	+40.8	0.5	0.4	4,293	3,050	+40.8
Hyundai Group	8.1	9.0	68,701	68,366	+0.5	8.1	9.0	68,701	68,366	+0.5
Hyundai	4.1	4.3	34,783	32,405	+7.3	4.1	4.3	34,783	32,405	+7.3
Kia	4.0	4.7	33,918	35,961	-5.7	4.0	4.7	33,918	35,961	-5.7
BMW Group	6.6	5.7	55,797	43,534	+28.2	6.6	5.7	55,797	43,534	+28.2
BMW	5.7	4.8	48,247	36,178	+33.4	5.7	4.8	48,247	36,178	+33.4
Mini	0.9	1.0	7,550	7,356	+2.6	0.9	1.0	7,550	7,356	+2.6
Mercedes-Benz	4.2	5.1	35,977	38,879	-7.5	4.2	5.1	35,977	38,879	-7.5
Mercedes	4.1	4.9	34,632	37,169	-6.8	4.1	4.9	34,632	37,169	-6.8
Smart	0.2	0.2	1,345	1,710	-21.3	0.2	0.2	1,345	1,710	-21.3
Ford	3.0	3.7	25,346	28,222	-10.2	3.0	3.7	25,346	28,222	-10.2
Volvo Cars	2.5	2.1	21,153	15,681	+34.9	2.5	2.1	21,153	15,681	+34.9
Nissan	2.1	1.8	17,928	13,621	+31.6	2.1	1.8	17,928	13,621	+31.6
Tesla	1.7	1.1	14,466	8,669	+66.9	1.7	1.1	14,466	8,669	+66.9
Suzuki	1.6	1.4	13,744	10,844	+26.7	1.6	1.4	13,744	10,844	+26.7
Mazda	1.2	1.6	10,288	11,965	-14.0	1.2	1.6	10,288	11,965	-14.0
SAIC Motor	1.1	0.8	9,746	5,751	+69.5	1.1	0.8	9,746	5,751	+69.5
Jaguar Land Rover Group	0.6	0.6	5,458	4,937	+10.6	0.6	0.6	5,458	4,937	+10.6
Land Rover	0.6	0.6	4,945	4,291	+15.2	0.6	0.6	4,945	4,291	+15.2
Jaguar	0.1	0.1	513	646	-20.6	0.1	0.1	513	646	-20.6
Mitsubishi	0.6	0.3	4,717	2,402	+96.4	0.6	0.3	4,717	2,402	+96.4
Honda	0.4	0.3	3,281	2,397	+36.9	0.4	0.3	3,281	2,397	+36.9

¹ ACEA estimation based on total by market

² Bentley, Bugatti, Lamborghini, and MAN

³ Includes Abarth

⁴ Dodge, Maserati, and RAM